



The Emerging Generation

What is Different About Today's Teens?

In a rapidly changing world contemporary teenagers have grown up in a world significantly different to the world their parents grew up in. This 2 & 1/2 hour seminar combines generational theory with up to date research to provide participants with a clear picture of the unique traits and trends of today's teens.



Learn **HOW** generational theory can be applied in practical ways to help you in working and communicating with teenagers.

Explore **WHAT** the differences and similarities are between today's teenagers and those generations that have come before them.

Discover **WHO** the Digital Natives are and explore the myths and realities that surround the most technologically stimulated generation in history.

Explore the foundations of generational theory and markers of the current generation, including:

- What defines a generation
- How is this generation defined
- What are generation gaps
- How generational theory relates to adolescent and youth development
- What are the major differences between this generation and their parent's generation
- How does this generation of teens compare to the generation who came before them
- How does this generation perceive itself and the future
- How has technology shaped this generation and how they view the world
- Who are Digital Natives and what does this mean for the rest of us
- What are the expectations and values of this generation

Learn how to apply knowledge of generational difference in working with teenagers, including:

- How to communicate with teenagers today
- Using generational expectations to connect not divide
- How to harness the traits of this generation to enhance learning opportunities
- How to minimise the impact of possible generational clashes or misunderstandings
- How to build communication platforms and processes that reach today's teens
- How teenagers view their future and what that means for today
- How to identify your generational traits and their impact on your work with teens
- How to view the use of technology when working with this generation
- Identifying what this generation needs most from adults and how to provide it

INTERACTIVE LEARNING

Catering for all learning styles, seminars provide high quality presentations with opportunities for discussion, creative exercises, and plenty of material to take away.

LEARN FROM OTHERS

Understanding Teenagers seminars seek to create dialogue between participants to capture the wealth of professional knowledge gathered.

QUALITY INFORMATION

Our material is based on current theory and research, and tailored to the needs of working with teenagers in the 21st century.

COST

Self hosted - \$600 / group
Individual prices from \$65/person
[CLICK HERE](#) to find our package details.

CONTACT

To book a seminar or discuss: complete a [BOOKING ENQUIRY FORM](#)

OR

Email us [HERE](#)

OR

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